



COMMUNITY PROJECT

SPONSORSHIP OPPORTUNITY

ITTOQQORTOORMIIT, EAST GREENLAND

MUSEUM REFURBISHMENT PROJECT



To commemorate the upcoming 100th anniversary of its founding, by Ejnar Mikkelsen in 1924, the community of Ittoqqortoormiit is seeking support from the Greenlandic government and business partners to refurbish the local museum.

In addition to being a cornerstone feature for any international visitors the museum also plays an important role for the community itself.

Ittoqqortoormiit has a rich history and a strong cultural heritage with archaeological discoveries in the area dating back to 2500-1800 BC, the residents believe that in its current form the museum does not sufficiently capture and preserve the wonders of the region. After all, the museum last significant upgrade was 25 years ago.

The primary objective is to modernize the exhibitions in a way that translates the sense of place and cultural identity of Ittoqqortoormiit. This enriches the community by providing a place to learn about and celebrate their own heritage as well as ensuring visitors a better understanding of this beautiful part of the world. The upgraded design will include immersive and accessible storytelling that brings history and traditions to life in a way that offers the local kindergarten and public school students a place of inspiration and knowledge for further generations to come.

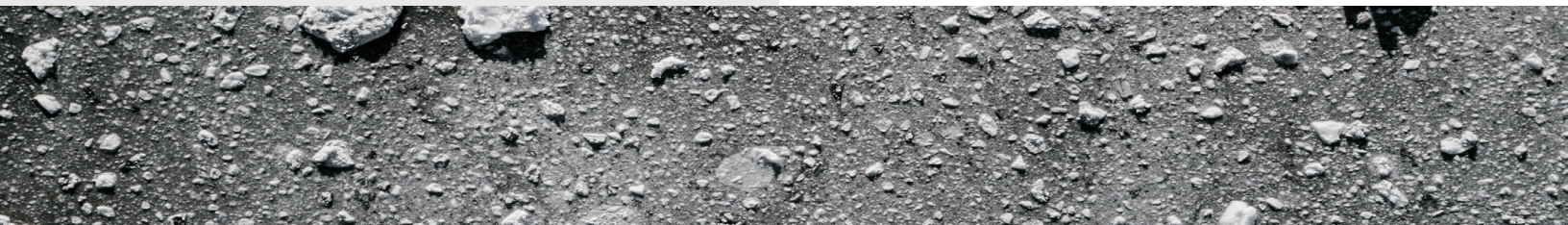
As many expedition cruise companies sail through the beautiful fjords of Scoresbysund each summer and visit Ittoqqortoormiit along their routes the town would like to invite expedition cruise companies to be a part of this transformation.

BENEFITS TO OPERATORS

- Contribute to funding the museum enhancement for the benefit of local residents and cruise guests
- Support a community-led initiative
- Fund efforts that will capture and preserve local stories and artifacts for future generations to enjoy
- Support local school students with facilities that encourage creative learning of the Inuit culture
- Leave a tangible benefit for the community from expedition voyage operations in the area
- Demonstrate the positive value of expedition engagement

COMMUNITY BENEFITS

- A refurbished museum will serve to better preserve and showcase the cultural identity of the community
- The new facilities will include spaces that will serve as learning venues for local schoolchildren
- The project is community-led, all exhibits will be co-designed with residents and capture the regions history through local voices
- Amplification of local stories through first hand stories and artifacts sourced from within the community
- Improves a key space for visitors and creates a more authentic impression as people learn about Ittoqqortoormiit



FUNDRAISING PARTNERS



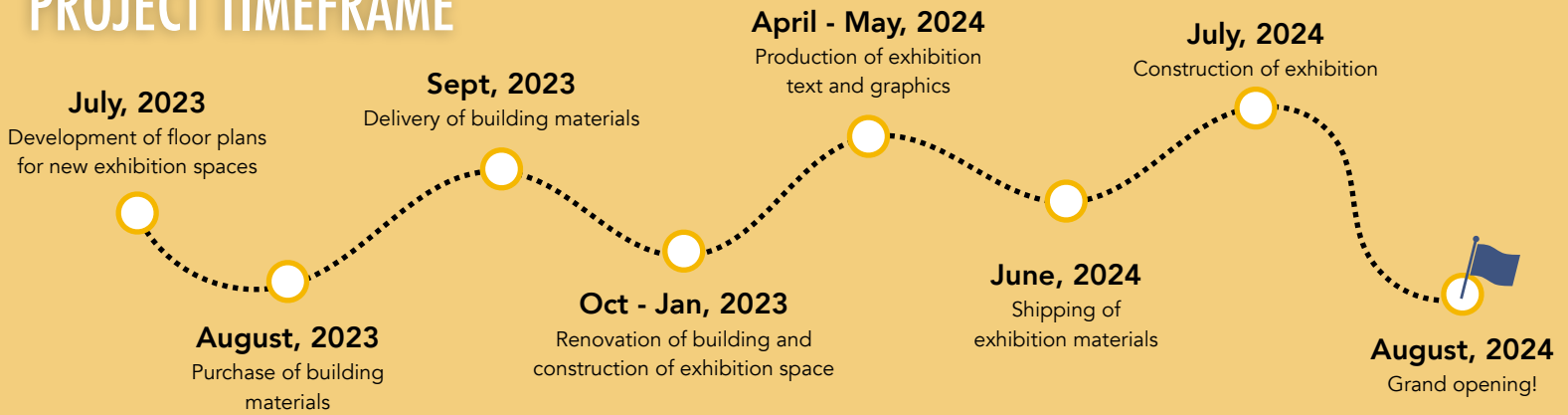
BUDGET

The total budget for this project is approximately 1.5m Danish Kroner (\$215k USD).

A part of the funding has been secured by the municipality Kommuneqarfik Sermersooq. The project leaders are hoping to raise a minimum of 350k DKK (\$50k USD) from the expedition cruise community.

The remaining funding will be sought from historical preservation societies and other private sponsors.

PROJECT TIMEFRAME



**this timeframe is approximate and may be adjusted depending*

SPONSORSHIP LEVELS AND RECOGNITION

Level:	Contribution:	Recognition:
Tier 1	>\$5,000 USD	<ul style="list-style-type: none">Company name and logo commemorated in museum design as a Tier 1 sponsor
Tier 2	>\$10,000 USD	<ul style="list-style-type: none">Company name and logo commemorated in museum design as a Tier 2 sponsorEducational material, from museum, provided for use onboard (noticeboard and recap material)
Tier 3	>\$15,000 USD	<ul style="list-style-type: none">Company name and logo commemorated in museum design as a Tier 3 sponsorEducational material, from museum, provided for use onboard (noticeboard and recap material)Up to three plaques (to be mounted onboard expedition vessels) from the fundraising partners and community thanking operator for their supportCompany featured as key project sponsor in short documentary film produced to capture the project (pending external funding)





HOW TO PARTICIPATE

If you are an expedition cruise company and want to support this exciting community led museum refurbishment initiative with a financial or in-kind donation please contact:

CHRISTINE ODDERSKOV

Project Manager, Kommuneqarfik Sermersooq
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Prospective sponsors are also welcome to reach out to, or include in cc' on emails to Christine, any of the other project partners below regarding this project:

ALEX MCNEIL

Founder, Oxen Network
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NAJA MIKKELSEN

Chairman, Ejnar Mikkelsen Østgrønlandsfond
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